

Ahsaan Farooq

Full-Stack Developer & Automation Engineer · Founder @ ShipWorkflow

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SUMMARY

Full-stack developer and automation engineer with 8 years of experience building, maintaining, and scaling web applications and automation systems. I design and ship systems that solve real business problems end to end — from Laravel and PHP web platforms to custom bots and workflow automations across Make, n8n, and Zapier. Founder of ShipWorkflow, an automation agency, and the in-house developer and SEO manager for a live company platform. I use AI tools daily to move faster on boilerplate and tests, and stay the judgment layer on architecture, quality, and what ships. I think in systems, work independently, and own products from idea to production.

PROFESSIONAL EXPERIENCE

Full-Stack Developer & SEO Manager, JMart 01/2024 – Present · Remote

- Own and maintain the company live website end to end as the in-house developer and SEO manager.
- Build new features and custom functionality on request across the front end and back end.
- Diagnose and fix bugs quickly to keep the platform fast, secure, and reliable.
- Run technical and on-page SEO that improved search rankings and organic traffic.
- Manage ongoing site improvements using Laravel, PHP, JavaScript, MySQL, and WordPress.

Founder & Automation Engineer, ShipWorkflow 01/2023 – Present · Remote

- Founded and run an automation agency delivering done-for-you systems for businesses and online communities.
- Built payment-to-access automation linking Stripe and Whop to Discord and Skool, with automated onboarding, renewals, and failed-payment recovery.
- Developed custom Discord, Telegram, and WhatsApp bots, plus Instagram DM automation and lead-generation tools.
- Designed and shipped full-stack web apps, dashboards, and API integrations using Laravel, PHP, and Node.js.
- Architected reliable, self-running workflows with Make, n8n, Zapier, REST APIs, and webhooks.

Freelance Full-Stack Developer & Automation Engineer, Self-Employed 01/2017 – 12/2023 · Remote

- Delivered web development and automation projects for clients across multiple platforms over six years.
- Built custom web applications, dashboards, and business tools using Laravel, PHP, and JavaScript.
- Developed Discord, Telegram, and WhatsApp bots and automated workflows that replaced manual processes.
- Designed database schemas and REST APIs, and integrated third-party services and payment systems.
- Maintained, debugged, and optimized WordPress and custom sites for performance and reliability.

SKILLS

Languages & Frameworks

PHP, Laravel, JavaScript, TypeScript, Node.js, Python, WordPress, MySQL, PostgreSQL

Tools & Practices

Git, Linux & VPS, System Design, API Integration, Technical SEO, Google Search Console, Automated Testing, AI-assisted development (Claude Code, ChatGPT)

Automation & Bots

Make.com, n8n, Zapier, REST APIs, Webhooks, Discord Bots, Telegram Bots, WhatsApp Bots, Instagram DM Automation, Browser Automation

PROJECTS

ShipWorkflow, *Automation Agency (shipworkflow.com)*

Founded an agency delivering done-for-you automation for paid online communities, connecting payments to instant access and automating onboarding, renewals, and member management.

InstaSDM, *Instagram DM Automation Platform (instasdm.com)*

Built a SaaS platform that automates Instagram DMs and lead generation, with per-account proxies and a worker-based architecture for reliable, scalable messaging.

FlipMySite, *Website Marketplace (flipmy.site)*

Built a Laravel marketplace for buying and selling websites, including domain-ownership verification, secure onboarding, and listing management.

Browser Automation Agent, *AI-Driven Browser Automation System*

Designed a system that lets an AI control a real logged-in Chrome browser to complete web tasks end to end, with a resilient tool layer for forms, navigation, and anti-bot handling.

Portfolio & Lead Engine, *ahsaanfarooq.tech*

Built a portfolio site with an AI assistant (OpenAI), captcha-gated lead capture, and WhatsApp lead delivery via a custom Baileys gateway — leads land on my phone in seconds.

EDUCATION

Bachelor of Science in Computer Science (BSCS), *International Islamic University, Islamabad* 09/2022 – 06/2026 · Islamabad, Pakistan